

# 102-1 大葉大學 完整版課綱

基本資訊			
課程名稱	藝術與設計導論	科目序號 / 代號	2536 / CCF1003
開課系所	文創產業國際人才學士學位學	學制 / 班級	大學日間部1年1班
任課教師	繆翰蓋格	專兼任別	專任
必選修 / 學分數	必修 / 3	畢業班 / 非畢業班	非畢業班
上課時段 / 地點	(一)567 / J308	授課語言別	中文

課程簡介
NA

課程大綱
NA

基本能力或先修課程
NA

## 課程與系所基本素養及核心能力之關連

-  基本能力
-  專業能力
-  實踐能力
-  整合能力素養
-  精進成長素養
-  人際關係素養
-  國際視野素養

## 教學計畫表

系所核心能力	權重(%) 【A】	檢核能力指標(績效指 標)	教學策略	評量方法及配分 權重	核心能力 學習成績 【B】	期末學習 成績 【C=B*A 】
基本能力	20%	1. Listening: To comprehend various contents and accents 2. Speaking: To achieve oral accuracy and fluency 3. Reading: To				

comprehend gist, details,  
implications in different  
contexts

4. Writing: To compose  
grammatically correct  
and comprehensible  
paragraphs

5. Translating: To  
develop knowledge and  
techniques of translation  
between Chinese and  
English

講述法  
專題演講

小考: 25%  
作業: 25%  
課程參與度: 25%  
口頭報告: 25%

加總: 100 20

專業能力	20%	<p>1. Literature: To appreciate and comprehend literary works of western masters</p> <p>2. Linguistics: To acquire fundamental knowledge on structures and applications of English language</p> <p>3. Translation and Interpretation: To translate and interpret properly between Chinese and English</p> <p>4. English language teaching: To understand theories, approaches, issues in the topic area</p> <p>5. Listening and Speaking: To organise thoughts and present in well-structured forms</p> <p>6. Reading and Writing: To comprehend, analyse, and compose academic papers</p>	講述法 專題演講	小考: 25% 作業: 25% 課程參與度: 25% 口頭報告: 25%	加總: 100	20
實踐能力	20%	<p>1. Oral Presentation: to present ideas and thoughts in a well-structured form with modern technology</p> <p>2. Composition: to compose academic papers according to required formats</p> <p>3. Translation: to translate short stories, essays or newspapers</p> <p>4. Communication: to communicate efficiently</p>	講述法 專題演講	小考: 25% 作業: 25% 課程參與度: 25% 口頭報告: 25%	加總: 100	20

整合能力素養	10%	<p>1. Integration: To develop, organise and manage issues from different perspectives</p> <p>2. Co-ordination: To accept different opinions and foster teamwork spirit</p> <p>3. Leadership: To lead and provide guidance</p>	講述法 專題演講	<p>小考: 25%</p> <p>作業: 25%</p> <p>課程參與度: 25%</p> <p>口頭報告: 25%</p>	加總: 100	10
精進成長素養	10%	<p>1. Autonomy: To organise, plan and complete tasks independently</p> <p>2. Critical thinking: To form logical interpretation and criticism on different issues</p> <p>3. Self-esteem: To respect self and others</p>	講述法 專題演講	<p>小考: 25%</p> <p>作業: 25%</p> <p>課程參與度: 25%</p> <p>口頭報告: 25%</p>	加總: 100	10
人際關係素養	10%	<p>1. Professional ethics: To equip well-rounded professional concepts and attitudes</p> <p>2. Humanistic concerns: To cultivate compassion, sympathy and empathy for others</p> <p>3. Interpersonal relationship: To practice interpersonal communication efficiently</p>	講述法 專題演講	<p>小考: 25%</p> <p>作業: 25%</p> <p>課程參與度: 25%</p> <p>口頭報告: 25%</p>	加總: 100	10
國際視野素養	10%	<p>1. World vision: To recognise the importance of self to the world</p> <p>2. Global citizenship: To have compassion for the world</p> <p>3. International awareness: To be aware of and respect different cultures</p>	講述法 專題演講	<p>小考: 25%</p> <p>作業: 25%</p> <p>課程參與度: 25%</p> <p>口頭報告: 25%</p>	加總: 100	10

## 成績稽核

小考: 25%

作業: 25%

口頭報告: 25%

課程參與度: 25%

## 教科書(尊重智慧財產權, 請用正版教科書, 勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教科書				

## 參考教材及專業期刊導讀(尊重智慧財產權, 請用正版教科書, 勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
Design: From the Industrial Revolution to the 21st Century	Thomas Hauffe			2001
An Introduction to Art	Charles Harrison			2008

## 上課進度

週次	教學內容	分配時數(%)				
		講授	示範	習作	實驗	其他
1	Introduction to course outline & 智財權宣導(含告知學生應使用正版教科書)	40	20	20	0	20
2	The visual language of details on objects	40	20	20	0	20
3	The visual language of details on objects	40	20	20	0	20
4	Background about ' signs ' and their meaning	40	20	20	0	20
5	Background about ' signs ' and their meaning	40	20	20	0	20
6	Judging objects by visual criteria	40	20	20	0	20
7	Judging objects by visual criteria	40	20	20	0	20
8	Concepts	40	20	20	0	20
9	Methods to define new concepts	40	20	20	0	20
10	Methods to define new concepts	40	20	20	0	20
11	Advanced	40	20	20	0	20
12	Advanced	40	20	20	0	20
13	Surrounding fields and interaction	40	20	20	0	20
14	Surrounding fields and interaction	40	20	20	0	20
15	' Design ' as a multifunctional profession	40	20	20	0	20
16	' Design ' as a multifunctional profession	40	20	20	0	20
17	Presentation techniques	40	20	20	0	20
18	Report about the intentions of the course, criteria	40	20	20	0	20