

## 101-2 大葉大學 選課版課綱

### 基本資訊

課程名稱	財務策略與管理	科目序號 / 代號	2533 / GMN7029
開課系所	管理學院碩士在職專班	學制 / 班級	碩士在職專班1年9班
任課教師	唐啟發	專兼任別	專任
必選修 / 學分數	選修 / 3	畢業班 / 非畢業班	非畢業班
上課時段 / 地點	(六)89A / B102	授課語言別	中文

### 課程簡介

The purpose of this course is to give executives an advanced working knowledge of the terms, environment and mechanics of finance and financial decision-making.

### 課程大綱

1. Provides a framework, concepts and tools for analyzing financial decisions based on fundamental principles of modern financial theory. Covers topics such as financial statement and analysis, financial forecasting, and etc.
2. Discusses Cases based on the theory and empirical evidence related to investment, financing policies, and risk management. Includes topics such as time value of money, valuation of financial securities, risk and rates of return, cost of capital, and financing decision of the firm.

### 基本能力或先修課程

FINANCE