

101-2 大葉大學 選課版課綱

基本資訊

課程名稱	商管類SSCI期刊論文分析與撰	科目序號 / 代號	1442 / MDR5083
開課系所	管理學院博士班	學制 / 班級	研究所博士班2年1班
任課教師	蕭景楷	專兼任別	專任
必選修 / 學分數	必修 / 3	畢業班 / 非畢業班	畢業班
上課時段 / 地點	(二)ABC / B001	授課語言別	中文

課程簡介

本課程之設計主要在於培養學生之研究與學術寫作能力，藉由老師之引導進入研究領域之真實殿堂，以進入國際學術研究舞台。由於本課程為單學期之安排，在有限之時間規範下，學習者必須要有接受嚴謹密集課程訓練之心理準備。

課程大綱

上課教材以Cummings L. L., & Frost, P. J. (1995). *Publishing in the Organizational Science: Foundations for Organizational Science*. London: Sage Publication為教科書並搭配SSCI的期刊論文為主，授課方式採用講課、分析paper與討論的方式進行：

1. Journal Citation Reports 統計評量名詞釋疑、 Mitra, D. & Golder, P. N. (2008, September). Does academic research help or hurt MBA programs? *Journal of Marketing*, 72(5), 31-49.
2. Campion, M. A. (1997). Editorial: Rules for references: Suggested guidelines for choosing literary citations for research articles in applied psychology. *Personnel Psychology*, 50(1), 165-167.
3. Publishing in the organizational science: The dilemma of values (Cummings & Frost – 7)
4. Repairs on the road to relevance and rigor: Some unexplored issues in publishing organizational re-search (Cummings & Frost – 4)
5. A customer ' s view of organizational literature (Cummings & Frost – 5)
6. Publishing from a reviewer ' s perspective (Cummings & Frost – 8)
7. Publishing from a reviewer ' s perspective (Cummings & Frost – 9)
8. Why I recommended that our manu s c r i p t be rejected and what you can do about it (Cummings & Frost – 10)
9. Becoming a reviewer: Lessons somewhat painfully learned (Cummings & Frost – 11)
10. Some propositions about getting research published (Cummings & Frost – 13)
11. Feldman, D. C. (2004). What are we talking about when we talk about theory? *Journal of Management*, 30(5), 565-567.
12. Varadarajan, P. R. (1996b, October). From the editor: Reflections on research and publishing. *Journal of Marketing*, 60(4), 3-6.、 ? Michael G. Pratt (2009). From the editor: For the lack of a boilerplate: tips on writing up (and re-viewing) qualitative re
13. Feldman, D. C. (2004). Negotiating the revision process. *Journal of Management*, 30(3), 305-307.、 ? Detmar W. Straub (2009). Editor ' s comments: Why Top Journals Accept Your Paper. *MIS Quarterly*, 33(3), iii-x.
14. 分析：Hsieh, A. T. (謝安田) & Wu, D. H. (2007, January). The Relationship between Timing of Tipping and Service Effort. 27(1-2), 1-14.

15.分析：DeRue, D. S. & Hollenbeck, J. R. & Johnson, M. D. & Ilgen, D. R. & Jundt, D. K. (2008). How different team downsizing approaches influence team-level adaptation and performance. 51(1), 182-196.

16.分析：DeRue, D. S. & Hollenbeck, J. R. & Johnson, M. D. & Ilgen, D. R. & Jundt, D. K. (2008). How different team downsizing approaches influence team-level adaptation and performance. 51(1), 182-196.

17.期末報告

基本能力或先修課程

建議先修過研究方法或寫過SSCI論文者。