

100-2 大葉大學 選課版課綱

基本資訊

課程名稱	設計講座(二)	科目序號 / 代號	2541 / DAR5066
開課系所	設計暨藝術學院碩士班	學制 / 班級	研究所碩士班1年1班
任課教師	約翰蓋格	專兼任別	專任
必選修 / 學分數	選修 / 3	畢業班 / 非畢業班	非畢業班
上課時段 / 地點	(三)ABC / G407	授課語言別	中文

課程簡介

Aims of the course: basic knowledge about the functions and backgrounds of industrial design in modern societies.

課程大綱

Summarization of course 1:

Training on personal 2D expression skill

Procedure of a typical design project

The visual language of details on objects

Background about ' signs ' and their meaning

Judging objects by visual criteria

Concepts:

Analysis of human ' s c r e a t e i v i t y function, principles

Methods to define new concepts, classic

Methods to define new concepts, contemporary

Advanced:

Surrounding fields and interaction

' Design ' as a multifunctional profession

' Design ' as a multifunctional profession

Basic instruction about the function of marketing tools

Basic instruction about the product procedure in modern companies (product management)

Basic instruction about the function of product planning

Presentation techniques, manual and digital

Judgment of design proposals according to given tasks

Judgment of design proposals for competitions

Report about the intentions of the course, criteria

基本能力或先修課程

Entrance examina for the graduate school of design at Dayeh University is the basic minimum of students knowledge