

100-2 大葉大學 選課版課綱

基本資訊

課程名稱	商管英文	科目序號 / 代號	2536 / IBM2022
開課系所	國際企業管理學系	學制 / 班級	大學日間部2年1班
任課教師	廖秀芬	專兼任別	兼任
必選修 / 學分數	必修 / 2	畢業班 / 非畢業班	非畢業班
上課時段 / 地點	(四)34 / H444	授課語言別	英文

課程簡介

This course provides students a wide variety of engaging four skills. It includes practical business skills work, integrated lexical syllabus, and systematic approach to grammar. For example : completing e-mails, replying to e-mails , c r e a t e i n g conversations from prompts, ordering food, comparing thing, taking telephone messages and talking about consequences.

Students will develop key language skills through motivating activities that reflect the real world of modern business.

課程大綱

authentic business settings
communicative activities which encourage learners to make a personal response to the material
realistic learning aims so learners are able to achieve thier objectives
emphasis on student to student interaction c r e a t e i n g a supportive and positive learning atmosphere

基本能力或先修課程

Basic 4 skills of English - - reading , hearing, writing, speaking