

100-2 大葉大學 完整版課綱

基本資訊			
課程名稱	英文修辭與寫作(二)	科目序號 / 代號	2021 / ELF2027
開課系所	英美語文學系	學制 / 班級	大學日間部2年1班
任課教師	陳淑明	專兼任別	專任
必選修 / 學分數	必修 / 2	畢業班 / 非畢業班	非畢業班
上課時段 / 地點	(五)12 / J215	授課語言別	中文

課程簡介

This is the second part of a two semester course. This semester will focus more on general rhetorical writings and texts. We will read a number of articles and analyze their techniques. Students will also have to create their own texts and present them in different manners. The topic of this course is the effective use of language. The basic purpose is to enhance the students' rhetorical sophistication and writing skills, particularly concerning argumentative writing, and to teach an understanding of practical reasoning and rhetorical situations: audience, incident, issue, and cultural context. The goal is to prepare the student not only for success in academic writing, but an understanding of how communication projects the intentions of individuals and groups. This goal is achieved by instruction in rhetorical principles and devices and practice in rhetorical analysis of various kinds of documents. For example, one of the course objectives is to teach students how to read, write, analyze, and present a speech. The course will usually include a speech project, such as, a speech competition or presentation.

課程大綱

Introduction, Syllabus
 Figurative language I : Intro and animals (Script II: p. 1-3, 21-23)
 Figurative language II: The heart of the matter (Scr. II: p. 4-6)
 Figurative language III: Colors and common similes (Scr. II: p. 11-14)
 Obama speech (Scr. II: p. 33-27, video)
 English song writing (handout)
 English song presentation (video recording)
 Mid Term Exam
 Advertising English I (Scr. II: p. 15-17, 18-20)
 Advertising English II (Scr. I: p.89-102 Scr. II: p. 38-43)
 Product manual / project
 Action Writing I (Scr. I: p. 90-95)
 Action Writing II (Scr. I: p. 90-95)
 Computer class – Pages on rhetoric
 Adverbs (Scr. II: p. 44-45)
 Fables (Scr. II: p. 9-10)
 Speech competition
 Final Exam

基本能力或先修課程

Intermediate English skills.

課程與系所基本素養及核心能力之關連

-  基本能力
-  專業能力
-  實踐能力
-  整合能力素養
-  精進成長素養
-  人際關係素養
-  國際視野素養

教學計畫表

系所核心能力	權重(%) 【A】	檢核能力指標(績效指 標)	教學策略	評量方法及配分 權重	核心能力 學習成績 【B】	期末學習 成績 【C=B*A 】
基本能力	15%	1. Listening: To comprehend various contents and accents 2. Speaking: To achieve oral accuracy and fluency 3. Reading: To comprehend gist, details, implications in different contexts 4. Writing: To compose grammatically correct and comprehensible paragraphs 5. Translating: To develop knowledge and techniques of translation between Chinese and English	講述法 小組討論 學生上台報告	小考: 20% 期中考: 25% 期末考: 25% 作業: 10% 課程參與度: 10% 書面報告: 10%	加總: 100	15
專業能力	20%	1. Literature: To appreciate and comprehend literary works of western masters 2. Linguistics: To acquire fundamental knowledge on structures and applications of English language 3. Translation and	講述法 小組討論 學生上台報告	小考: 20% 期中考: 25% 期末考: 25% 作業: 10% 課程參與度: 10% 書面報告: 10%	加總: 100	20

實踐能力	20%	<p>1. Oral Presentation: to present ideas and thoughts in a well-structured form with modern technology</p> <p>2. Composition: to compose academic papers according to required formats</p> <p>3. Translation: to translate short stories, essays or newspapers</p> <p>4. Communication: to communicate efficiently</p>	<p>講述法 小組討論 學生上台報告</p>	<p>小考: 20% 期中考: 25% 期末考: 25% 作業: 10% 課程參與度: 10% 書面報告: 10%</p>	加總: 100	20
整合能力素養	10%	<p>1. Integration: To develop, organise and manage issues from different perspectives</p> <p>2. Co-ordination: To accept different opinions and foster teamwork spirit</p> <p>3. Leadership: To lead and provide guidance</p>	<p>講述法 小組討論 學生上台報告</p>	<p>小考: 20% 期中考: 25% 期末考: 25% 作業: 10% 課程參與度: 10% 書面報告: 10%</p>	加總: 100	10
精進成長素養	10%	<p>1. Autonomy: To organise, plan and complete tasks independently</p> <p>2. Critical thinking: To form logical interpretation and criticism on different issues</p> <p>3. Self-esteem: To respect self and others</p>	<p>講述法 小組討論 學生上台報告</p>	<p>小考: 20% 期中考: 25% 期末考: 25% 作業: 10% 課程參與度: 10% 書面報告: 10%</p>	加總: 100	10
人際關係素養	10%	<p>1. Professional ethics: To equip well-rounded professional concepts and attitudes</p> <p>2. Humanistic concerns: To cultivate compassion, sympathy and empathy for others</p> <p>3. Interpersonal relationship: To practice interpersonal communication efficiently</p>	<p>講述法 小組討論 學生上台報告</p>	<p>小考: 20% 期中考: 25% 期末考: 25% 作業: 10% 課程參與度: 10% 書面報告: 10%</p>	加總: 100	10

國際視野素養	15%	2. Global citizenship: To have compassion for the world 1. World vision: To recognise the importance of self to the world 3. International awareness: To be aware of and respect different cultures	講述法 小組討論 學生上台報告	小考: 20% 期中考: 25% 期末考: 25% 作業: 10% 課程參與度: 10% 書面報告: 10%	加總: 100	15
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成績稽核

期中考: 25%
 期末考: 25%
 小考: 20%
 作業: 10%
 書面報告: 10%
 課程參與度: 10%

教科書(尊重智慧財產權, 請用正版教科書, 勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教科書				

參考教材及專業期刊導讀(尊重智慧財產權, 請用正版教科書, 勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教材及專業期刊導讀				

上課進度		分配時數(%)				
週次	教學內容	講授	示範	習作	實驗	其他
1		30	20	20	20	10
2		30	20	20	20	10
3		30	20	20	20	10
4		30	20	20	20	10
5		30	20	20	20	10
6		30	20	20	20	10
7		30	20	20	20	10
8		30	20	20	20	10
9		30	20	20	20	10
10		30	20	20	20	10
11		30	20	20	20	10

12	30	20	20	20	10
13	30	20	20	20	10
14	30	20	20	20	10
15	30	20	20	20	10
16	30	20	20	20	10
17	30	20	20	20	10
18	30	20	20	20	10
