

100-2 大葉大學 完整版課綱

基本資訊			
課程名稱	觀光英語	科目序號 / 代號	2019 / ELF1050
開課系所	英美語文學系	學制 / 班級	大學日間部1年2班
任課教師	倪淑芳	專兼任別	專任
必選修 / 學分數	選修 / 2	畢業班 / 非畢業班	非畢業班
上課時段 / 地點	(四)56 / J218	授課語言別	英文

課程簡介

This course offers a freshman level introduction to some of the basic, general concepts, requirements and nomenclature involved in handling practical situations related to the Tourism and Hospitality industry.

Our studies include oral/written tourism-related terminology practice, discussions, video work and team/individual projects. Homework exercises will be assigned individually or as teams, requiring research, classification and documentation.

The primary goal of this course is to assist students in developing greater competence and confidence in handling travel/hospitality related conversations, as well as in understanding some simpler forms of communication that are used in this field.

課程大綱

Careers in tourism
International travel
Accommodation
Travel agencies
The airline industry
Reservations and sales

基本能力或先修課程

None

課程與系所基本素養及核心能力之關連

-  基本能力
-  專業能力
-  實踐能力
-  整合能力素養
-  精進成長素養

教學計畫表

系所核心能力	權重(%) 【A】	檢核能力指標(績效指 標)	教學策略	評量方法及配分 權重	核心能力 學習成績 【B】	期末學習 成績 【C=B*A 】
基本能力	20%	1. Listening: To comprehend various contents and accents 2. Speaking: To achieve oral accuracy and fluency 3. Reading: To comprehend gist, details, implications in different contexts 4. Writing: To compose grammatically correct and comprehensible paragraphs 5. Translating: To develop knowledge and techniques of translation between Chinese and English	講述法 小組討論 小組合作 學生上台報告 專題報告	分組報告: 25% 小考: 10% 期中考: 20% 期末考: 25% 作業: 10% 口頭報告: 10%	加總: 100	20
專業能力	25%	1. Literature: To appreciate and comprehend literary works of western masters 2. Linguistics: To acquire fundamental knowledge on structures and applications of English language 3. Translation and Interpretation: To translate and interpret properly between Chinese and English 4. English language teaching: To understand theories, approaches, issues in the topic area 5. Listening and Speaking: To organise thoughts and present	講述法 小組討論 個案討論 學生上台報告 專題報告	分組報告: 25% 小考: 10% 期中考: 20% 期末考: 25% 作業: 10% 口頭報告: 10%	加總: 100	25

實踐能力	20%	<p>1. Oral Presentation: to present ideas and thoughts in a well-structured form with modern technology</p> <p>2. Composition: to compose academic papers according to required formats</p> <p>3. Translation: to translate short stories, essays or newspapers</p> <p>4. Communication: to communicate efficiently</p>	<p>講述法</p> <p>小組討論</p> <p>小組合作</p> <p>學生上台報告</p>	<p>分組報告: 25%</p> <p>小考: 10%</p> <p>期中考: 20%</p> <p>期末考: 25%</p> <p>作業: 10%</p> <p>口頭報告: 10%</p>	加總: 100	20
整合能力素養	5%	<p>1. Integration: To develop, organise and manage issues from different perspectives</p> <p>2. Co-ordination: To accept different opinions and foster teamwork spirit</p> <p>3. Leadership: To lead and provide guidance</p>	<p>講述法</p> <p>小組討論</p> <p>小組合作</p> <p>學生上台報告</p> <p>專題報告</p>	<p>分組報告: 25%</p> <p>小考: 10%</p> <p>期中考: 20%</p> <p>期末考: 25%</p> <p>作業: 10%</p> <p>口頭報告: 10%</p>	加總: 100	5
精進成長素養	5%	<p>1. Autonomy: To organise, plan and complete tasks independently</p> <p>2. Critical thinking: To form logical interpretation and criticism on different issues</p> <p>3. Self-esteem: To respect self and others</p>	<p>講述法</p> <p>小組討論</p> <p>小組合作</p> <p>學生上台報告</p>	<p>分組報告: 25%</p> <p>小考: 10%</p> <p>期中考: 20%</p> <p>期末考: 25%</p> <p>作業: 10%</p> <p>口頭報告: 10%</p>	加總: 100	5
人際關係素養	10%	<p>1. Professional ethics: To equip well-rounded professional concepts and attitudes</p> <p>2. Humanistic concerns: To cultivate compassion, sympathy and empathy for others</p> <p>3. Interpersonal relationship: To practice interpersonal communication efficiently</p>	<p>講述法</p> <p>小組討論</p> <p>小組合作</p> <p>學生上台報告</p>	<p>分組報告: 25%</p> <p>小考: 10%</p> <p>期中考: 20%</p> <p>期末考: 25%</p> <p>作業: 10%</p> <p>口頭報告: 10%</p>	加總: 100	10

國際視野素養	15%	2. Global citizenship: To have compassion for the world 1. World vision: To recognise the importance of self to the world 3. International awareness: To be aware of and respect different cultures	小組討論 小組合作 學生上台報告 專題報告	分組報告: 25% 小考: 10% 期中考: 20% 期末考: 25% 作業: 10% 口頭報告: 10%	加總: 100	15
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成績稽核

期末考: 25%
 分組報告: 25%
 期中考: 20%
 小考: 10%
 作業: 10%
 口頭報告: 10%

教科書(尊重智慧財產權, 請用正版教科書, 勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
Survival English: International Communication for Professional People	Viney, P.		MacMillan Publishers	0

參考教材及專業期刊導讀(尊重智慧財產權, 請用正版教科書, 勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教材及專業期刊導讀				

上課進度

週次	教學內容	分配時數(%)				
		講授	示範	習作	實驗	其他
1	orientation, travel documents	100		0		
2	reservation and foreign currency	50		50		
3	air travel	50		50		
4	immigration and baggage claim	50		50		
5	car rental and hotel	50		50		
6	foreign time	50		50		
7	asking for help and direction	50		50		
8	mid-term exam	0		100		

9	shopping and tipping culture	50	50
10	survival English review	50	50
11	air industry	50	50
12	hotel and dining industry	50	50
13	tour guide	50	50
14	Taiwan: culture and attractions	50	50
15	presentation	20	80
16	presentation	20	80
17	review	20	80
18	final exam	0	100
