100-1 大葉大學 選課版課綱

基本資訊			
課程名稱	英文修辭與寫作(一)	科目序號 / 代號	1472 / ELF2026
開課系所	英美語文學系	學制 / 班級	大學日間部3年1班
任課教師	黃芝華	專兼任別	兼任
必選修 / 學分數	必修 / 2	畢業班 / 非畢業班	非畢業班
上課時段 / 地點	(五)34 / J218	授課語言別	中文

課程簡介

The topic of this course is the effective use of language. The basic purpose is to enhance the students ' rhetorical sophistication and writing skills, particularly concerning argumentative writing, and to teach an understanding of practical reasoning and rhetorical situations: audience, incident, issue, and cultural context. The goal is to prepare the student not only for success in academic writing, but an understanding of how communication projects the intentions of individuals and groups. This goal is achieved by instruction in rhetorical principles and devices and practice in rhetorical analysis of various kinds of documents. For example, one of the course objectives is to teach students how to read, write, analyze, and present a speech. The course will usually include a speech project, such as, a speech competition or presentation.

課程大綱
Introduction, Syllabus, worksheet "Stereotypes"
Posters
Terminology
Political parties
Similes and metaphors
Rhetoric devices I
Rhetoric devices II
Mid Term Exam
Speech I
Speech II
Speech generator
Presentation
Computer class
Speech III
Action writing
Songs
Activity
Final Exam

Intermediat English skills.